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# Fast & Confident Probabilistic Categorisation

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## Abstract

We describe NRC's submission to the Anomaly Detection/Text Mining competition organised at the Text Mining Workshop 2007. This submission relies on a straightforward implementation of the probabilistic categoriser described in [4]. This categoriser is adapted to handle multiple labelling and a piecewise-linear confidence estimation layer is added to provide an estimate of the labelling confidence. This technique achieves a score of 1.689 on the test data.

## 1 Overview

This paper describes NRC's submission to the Anomaly Detection/Text Mining competition organised at the Text Mining Workshop 2007 (<http://www.cs.utk.edu/tmw07/>). This submission relies on an implementation of the probabilistic categoriser described in [4], without using any hierarchical structure. As a consequence, training is extremely fast and requires a single pass over the data to compute the summary statistics used to estimate the parameters of the model. Prediction requires the use of an iterative maximum likelihood technique (Expectation Maximisation, or EM, [2]) to compute the posterior probability that each document belongs to each category.

In the following section, we describe the probabilistic model, the training phase and the algorithm used to provide predictions. We also address the problem of providing multiple labels per documents, as opposed to assigning each

document to single category. We also discuss the issue of providing a confidence measure for the predictions and describe the additional layer we used to do that.

Section 3 describes the experimental results obtained on the competition data. We provide a brief overview of the data and we present results obtained both on the training data (estimating the generalisation error) and on the test data (the actual prediction error).

## 2 The probabilistic model

Let us first introduce some formal notation. In a text categorisation problem, such as proposed in the Anomaly Detection/Text Mining competition, we are provided with a set of  $M$  documents  $d$  and associated labels  $\ell \in \{1, \dots, C\}$  where  $C$  is the number of categories. These form the training set  $\mathcal{D} = \{(d_i, \ell_i)\}_{i=1 \dots M}$ . Note that, for now, we will assume that there is only one label per document. We will address the multi-label situation later in section 2.3. The text categorisation task is the following: given a new document  $\tilde{d} \notin \mathcal{D}$ , find the most appropriate label  $\tilde{\ell}$ . There are mainly two flavours of inference for solving this problem [14]. *Inductive* inference will estimate a model  $\hat{f}$  using the training data  $\mathcal{D}$ , then assign  $\tilde{d}$  to label  $\hat{f}(\tilde{d})$ . *Transductive* inference will estimate the label  $\tilde{\ell}$  directly without estimating a general model.

We will see that our probabilistic model shares similarities with both. We estimate some model parameters, as described in section 2.1, but we do not use the model directly to provide the la-

bel of new documents. Rather, prediction is done by estimating the labelling probabilities by maximising the likelihood on the new document using an EM-type algorithm, as described in section 2.2.

Let us now assume that each document  $d$  is composed of a number of words  $w$  from a vocabulary  $\mathcal{V}$ . We use the bag-of-words assumption. This means that the actual order of words is discarded and we only use the frequency  $n(w, d)$  of each word  $w$  in each document  $d$ . The categoriser presented in [4] is a model of the *co-occurrences*  $(w, d)$ . The probability of a co-occurrence,  $P(w, d)$  is a mixture of  $C$  multinomial components, assuming one component per category:

$$\begin{aligned} (1) \quad P(w, d) &= \sum_{c=1}^C P(c)P(d|c)P(w|c) \\ &= P(d) \sum_{c=1}^C P(c|d)P(w|c) \end{aligned}$$

This is in fact the model used in *Probabilistic Latent Semantic Analysis* [8], but used in a supervised learning setting. The key modelling aspect is that documents and words are conditionally independent, which means that within each component, all documents use the same vocabulary in the same way. Parameters  $P(w|c)$  are the profiles of each category, and parameters  $P(c|d)$  are the profiles of each document. We will now show how these parameters are estimated from the training data.

## 2.1 Training

The (log-)likelihood of the model with a set of parameters  $\theta = \{P(d); P(c|d); P(w|c)\}$  is:

$$\begin{aligned} (2) \quad \mathcal{L}(\theta) &= \log P(\mathcal{D}|\theta) \\ &= \sum_d \sum_{w \in \mathcal{V}} n(w, d) \log P(w, d) \end{aligned}$$

assuming independently identically distributed (iid) data.

Parameter estimation is carried out by maximising the likelihood. Assuming that there is a one-to-one mapping between categories and components in the model, we have, for each training

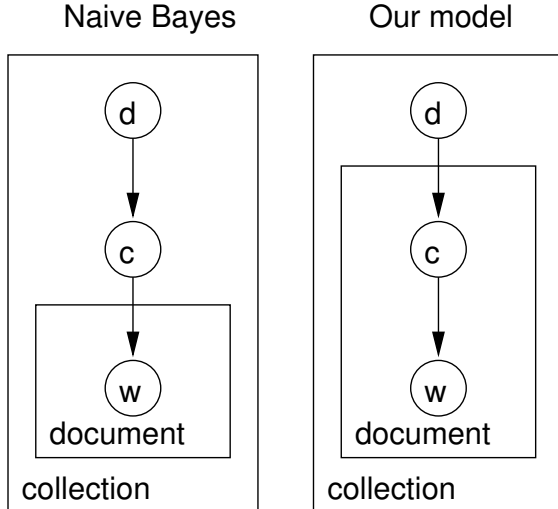


Figure 1: Graphical models for Naïve Bayes (left) and for the probabilistic model used here (right).

document  $P(c = \ell_i | d_i) = 1$  and  $P(c \neq \ell_i | d_i) = 0$ , for all  $i$ . This greatly simplifies the likelihood, which may now be maximised analytically. Let us introduce  $|d| = \sum_w n(w, d)$  the length of document  $d$ ,  $|c| = \sum_{d \in c} |d|$  the total size of category  $c$  (using the shorthand notation  $d \in c$  to mean all documents  $d_i$  such that  $\ell_i = c$ ), and  $N = \sum_d |d|$  the number of words in the collection. The Maximum Likelihood (ML) estimates are:

$$(3) \quad \hat{P}(w|c) = \frac{1}{|c|} \sum_{d \in c} n(w, d) \quad \text{and} \quad \hat{P}(d) = \frac{|d|}{N}$$

Note that in fact only the category profiles  $\hat{P}(w|c)$  matter. As shown below, the document probability  $\hat{P}(d)$  is not used for categorising new documents (as it is irrelevant, for a given  $d$ ).

The ML estimates in eq. 3 are essentially identical to those of the Naïve Bayes categoriser [10]. The underlying probabilistic models, however, are definitely different, as illustrated on figure 1 and shown in the next section. One key difference is that the probabilistic model in eq. 1 is much less sensitive to smoothing than Naïve Bayes.

It should be noted that the ML estimates rely on simple corpus statistics and can be computed in a single pass over the training data. This contrasts with many training algorithm that rely on

iterative optimisation methods. It means that training our model is extremely efficient.

## 2.2 Prediction

Note that eq. 1 is a generative model of co-occurrences of words and documents *within a given collection*  $\{d_1 \dots d_n\}$  with a set vocabulary  $\mathcal{V}$ . It is *not* a generative model of new documents, contrary to, for example, Naïve Bayes. This means that we can not directly calculate the posterior probability  $P(\tilde{d}|c)$  for a new document.

We obtain predictions by *folding in* the new document in the collection. As document  $\tilde{d}$  is folded in, the following parameters are added to the model:  $P(\tilde{d})$  and  $P(c|\tilde{d}), \forall c$ . The latter are precisely the probabilities we are interested in for predicting the category labels. As before, we use a Maximum Likelihood approach, maximising the likelihood for the new document:

$$(4) \quad \tilde{\mathcal{L}} = \sum_w n(w, \tilde{d}) \log P(\tilde{d}) \sum_c P(c|\tilde{d})P(w|c)$$

with respect to the unknown parameters  $P(c|\tilde{d})$ .

The likelihood may be maximised using a variant of the Expectation Maximisation (EM, [2]) algorithm. It is similar to the EM used for estimating the PLSA model (see [8, 4]), with the constraint that the category profiles  $P(w|c)$  are kept fixed. The iterative update is given by:

$$(5) \quad P(c|\tilde{d}) \leftarrow P(c|\tilde{d}) \sum_w \frac{n(w, \tilde{d})}{|\tilde{d}|} \frac{P(w|c)}{\sum_c P(c|\tilde{d})P(w|c)}$$

The likelihood (4) is guaranteed to be strictly increasing with every EM step, therefore equation 5 converges to a (local) minimum. In the general case of unsupervised learning, the use of deterministic annealing [13] during parameter estimation helps reduce sensitivity to initial conditions and improves convergence (cf. [8, 4]). Note however that as we only need to optimise over a small set of parameters, such annealing schemes are typically not necessary at the prediction stage. Upon convergence, the posterior probability estimate for  $P(c|\tilde{d})$  may be used as a basis for assigning the final category label(s) to document  $\tilde{d}$ .

The way the prediction is obtained sheds some light on the difference between our method and a Naïve Bayes categoriser. In Naïve Bayes, a category is associated to a whole document, and all words from this document must then be generated from this category. The occurrence of a word with a low probability in the category profile will therefore impose an overwhelming penalty to the category posterior  $P(c|d)$ . By contrast, the model we use here assigns a category  $c$  to each *co-occurrence*  $(w, d)$ , which means that each *word* may be sampled from a different category profile. This difference manifests itself in the re-estimation formula for  $P(c|\tilde{d})$ , eq. 5, which combines the various word probabilities as a *sum*. As a consequence, a very low probability word will have little influence on the posterior category probability and will not impose an overwhelming penalty.

This key difference also makes our model much less sensitive to probability smoothing than Naïve Bayes. This means that we do not need to set extra parameters for the smoothing process. In fact, up to that point, we do not need to set *any* extra hyper-parameter for the training or the prediction phase.

As an aside, it is interesting to relate our method to the two paradigms of *inductive* and *transductive* learning [14]. The *training* phase seems typically *inductive*: we optimise a cost function (the likelihood) to obtain one optimal model. Note however that this is mostly a model of the *training* data, and it does not provide direct labelling for any document outside the training set. At the *prediction* stage, we perform another optimisation, this time over the labelling of the test document. This is in fact quite similar to *transductive* learning. In this way, it appears that our probabilistic model shares similarities with both learning paradigms.

We will now address two important issues of the Anomaly Detection/Text Mining competition that require some extensions to the basic model that we have presented. Multi-label categorisation is addressed in section 2.3 and the estimation of a prediction confidence is covered in section 2.4.

## 2.3 Multi-class, multi-label categorisation

So far, the model we have presented is strictly a multi-class, *single-label* categorisation model. It can handle more than 2 classes ( $C > 2$ ) but the random variable  $c$  indexing the categories takes a *single* value in a discrete set of  $C$  possible categories.

The Anomaly Detection/Text Mining competition is a multi-class, *multi-label* categorisation problem: each document may belong to multiple categories. In fact, although most documents have only one or two labels, one document, number 4898, has 10 labels (out of 22), and 5 documents have exactly 9 labels.

One principled way to extend our model to handle multiple labels per document is to consider all observed combinations of categories and use these combinations as single “labels”, as described eg in [6] (see also [11]). On the competition data, however, there are 1151 different label combinations with at least one associated document. This makes this approach hardly practical. An additional issue is that considering label combinations independently, one may miss some dependencies between single categories. That is, one can expect that combinations  $(C4, C5, C10)$  and  $(C4, C5, C11)$  may be somewhat dependent as they share two out of three category labels. This is not modelled by the basic “all model combinations” approach. Although dependencies may be introduced as described for example in [6], this adds another layer of complexity to the system. In our case, the number of dependencies to consider between the 1151 observed label combinations is overwhelming.

Another approach is to reduce the multiple labelling problem to a number of binary categorisation problems. With 22 possible labels, we would therefore train 22 binary categorisers and use them to take 22 independent labelling decisions. This is an appealing and usually successful approach, especially with powerful binary categorisers such as Support Vector Machines [1, 9]. However, it still mostly ignores dependencies between the individual labels (for example the fact that labels  $C4$  and  $C5$  are often observed to-

gether) and it multiplies the training effort by the number of labels (22 in our case).

Our approach is actually somewhat less principled than the alternatives mentioned above, but a lot more straightforward. We rely on a simple threshold  $a \in [0; 1]$  and assign any new document  $\tilde{d}$  to all categories  $c$  such that  $P(c|\tilde{d}) \geq a$ . In addition, as all documents in the training set have at least one label, we make sure that  $\tilde{d}$  always get assigned the label with the highest  $P(c|\tilde{d})$ , even if this maximum is below the threshold. This threshold is combined with the calculation of the confidence level as explained in the next section.

## 2.4 Confidence estimation

Another important issue in the Anomaly Detection/Text Mining competition is that labelling has to be provided with an associated confidence level.

The task of estimating the proper probability of correctness for the output of a categoriser is sometimes called *calibration* [15]. The confidence level is then the probability that a given labelling will indeed be correct, ie labels with a confidence of 0.8 will be correct 80% of the time. Unfortunately, there does not seem to be any guarantee that the cost function used for the competition will be optimised by a “well calibrated” confidence. In fact there is a natural tension between calibration and performance. Some perfectly calibrated categorisers can show poor performance; Conversely, some excellent categorisers (for example Support Vector Machines) may be poorly or not calibrated.

Accordingly, instead of seeking to calibrate the categoriser, we use the provided score function, Checker.jar, to optimise a function that outputs the confidence level, given the probability output by the categoriser. In fields like speech recognition, and more generally in Natural Language Processing, confidence estimation is often done by adding an additional Machine Learning layer to the model [3, 5], using the output of the model and possibly additional, external features measuring the level of difficulty of the task. We adopt a similar approach, but using a much simpler model.

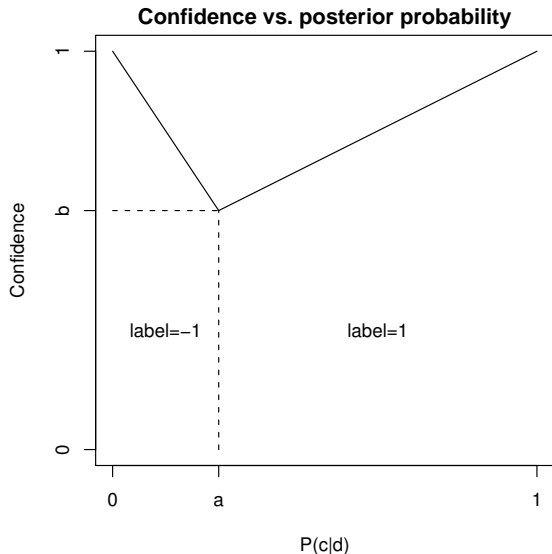


Figure 2: The piecewise linear function used to transform the posterior probability into a confidence level.

The confidence layer transforms the conditional probability output by the model,  $P(c|\tilde{d})$ , into a proper confidence measure by using a piecewise linear function with two parameters (figure 2). One parameter is the probability threshold  $a$ , which determines whether a label is selected or not; the second is a baseline confidence level  $b$ , which determines what confidence we give a document that is around the threshold. The motivation for the piecewise-linear shape is that it seems reasonable that the confidence is a monotonous function of the probability, ie if two documents  $\tilde{d}_1$  and  $\tilde{d}_2$  are such that  $a < P(c|\tilde{d}_1) < P(c|\tilde{d}_2)$ , then it makes sense to give  $\tilde{d}_2$  a higher confidence to have label  $c$  than  $\tilde{d}_1$ . Using linear segments is a parsimonious way to implement this assumption.

Let us note that the entire model, including the confidence layer, relies on two learning parameters,  $a$  and  $b$ . These parameters may be optimised by maximising the score obtained on a prediction set or a cross-validation estimator, as explained below.

### 3 Experimental results

We will now describe some of our experiments in more details and give some experimental results, both for the estimated prediction performance, using only the training data provided for the competition, and for the test performance using the test labels provided after the results were announced.

#### 3.1 Data

The available training data consists of 21519 reports categorised in up to 22 categories. Some limited pre-processing was performed by the organisers on the reports, eg tokenisation, stemming, acronym expansion and removal of places and numbers. This pre-processing makes it non-trivial for participants to leverage their own in-house linguistic pre-processing. On the other hand, it places contestants on a level-playing field, which put the emphasis on differences in the actual categorisation method, as opposed to differences in pre-processing.<sup>1</sup>

The only additional pre-processing we performed on the data was stop-word removal, using a list of 319 common words. Similar lists are available many places on the internet.

After stop-word removal, documents were indexed in a bag-of-words format by recording the frequency of each word in each document.

In order to obtain an estimator of the prediction error, we organised the data in a 10-fold cross-validation manner. We randomly re-ordered the data and formed 10 splits: 9 containing 2152 documents, and one with 2151 document. We then trained a categoriser using each subset of 9 splits as training material, as described in section 2.1, and produced predictions on the remaining split, as described in 2.2. As a result, we obtain 21519 predictions on which we will optimise parameters  $a$  and  $b$ .

<sup>1</sup>In our experience, differences in pre-processing typically yield larger performance gaps than differences in categorisation method.

### 3.2 Results

The competition was judged using a specific cost function combining prediction performance and confidence reliability. For each category  $c$ , we compute the area under the ROC curve,  $A_c$ , for the categoriser.  $A_c$  lies between 0 and 1, and is usually above 0.5. In addition, for each category  $c$ , denote  $t_{ic} \in \{-1, +1\}$  the target label for document  $d_i$ ,  $y_{ic} \in \{-1, +1\}$  the predicted label and  $q_{ic}$  the associated confidence. The *final cost function* is:

$$(6) \quad Q = \frac{1}{C} \sum_{c=1}^C (2A_c - 1) + \frac{1}{M} \sum_{i=1}^M q_{ict_{ic}y_{ic}}$$

Given predicted labels and associated confidence, the reference script Checker.jar provided by the organisers computes this final score. A perfect prediction with 100% confidence yields a final score of 2, while a random assignment would give a final score around 0.

Using the script Checker.jar, on the cross-validated predictions, we optimise  $a$  and  $b$  using alternating optimisations along both parameters. The optimal values are  $a = 0.24$  and  $b = 0.93$ , indicating that documents are labelled with all categories that have a posterior probability higher than 0.24, and the minimum confidence is 0.93. This is somewhat surprising as it seems like a very high baseline confidence. This suggests that there may be a lot to gain from using a confidence layer that is somewhat more discerning. Using this setting, the cross-validated cost is about 1.691. With the same settings, the final cost on the 7,077 test documents is 1.689, showing an excellent agreement with the cross-validation estimate.

We also measured the performance using some more intuitive metrics. For example, the overall mislabelling error rate is 7.22%. In addition, table 1 summarises the performance in terms of the standard metrics of *precision*, *recall* and *F-score*.<sup>2</sup> Over the 22 categories, the

<sup>2</sup>*Precision* estimates the probability that a label provided by the model is correct, while *recall* estimates the probability that a reference label is indeed returned by the model [7]. *F-score* is the harmonic average of precision and recall.

Catgeory	$p$ (in %)	$r$ (in %)	$F$ (in %)
C1	54.63	90.80	68.22
C2	77.24	5.76	10.72
C3	79.60	72.07	75.65
C4	52.00	57.14	54.45
C5	77.95	77.49	77.72
C6	69.14	19.21	30.07
C7	42.20	54.03	47.39
C8	61.08	55.47	58.14
C9	58.89	63.10	60.92
C10	57.72	24.64	34.54
C11	70.13	67.08	68.57
C12	74.92	76.80	75.85
C13	65.00	24.60	35.69
C14	61.19	81.42	69.87
C15	34.62	9.84	15.32
C16	57.00	18.15	27.54
C17	48.25	42.59	45.25
C18	72.88	49.00	58.60
C19	79.62	47.09	59.17
C20	53.97	86.03	66.33
C21	61.21	73.72	66.89
C22	52.79	97.42	68.48
$\mu$ -avg	64.87	40.74	50.05
$M$ -avg	61.91	54.25	57.83

Table 1: Performance of the probabilistic model: precision, recall and  $F$ -score for each of the 22 categories, as well as the micro- and macro- averages.

micro-averaged precision and recall are 64.9% and 40.7%, respectively, indicating that around 40% of reference labels are found by the model, and about 65% of the labels provided by the system were correct. It appears that precision and recall are balanced on most categories, but a few categories (C2, C15, C16, C6) have terrible recall. This suggests that having different threshold for different categories may be a way to improve performance.

In order to illustrate the sensitivity of the performance to the setting of the two hyperparameters  $a$  and  $b$ , we plot the final cost obtained for various combinations of  $a$  and  $b$ , as shown in figure 3. The optimal setting (cross) is in fact quite close to the cross-validation es-



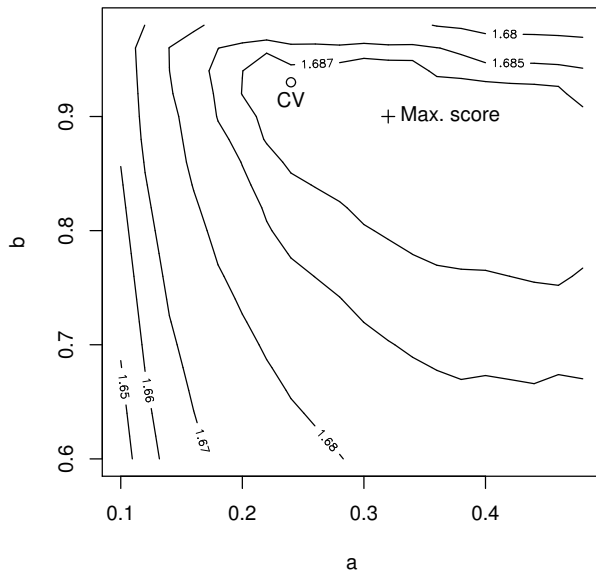


Figure 3: Score for various combinations of  $a$  and  $b$ . The best (maximum) test score is indicated as a cross, the optimum estimated by cross-validation (CV) is  $a = 0.24$  and  $b = 0.93$ , indicated by a circle.

timate (circle). In addition, it seems that the performance of the system is not very sensitive to the precise values of  $a$  and  $b$ . Over the range plotted in figure 3, the maximal score (cross) is 1.6894, less than 0.05% above the CV-optimised value, and the lowest score (bottom left) is 1.645, 2.5% below. This means that any setting of  $a$  and  $b$  in that range would have been within 2.5% of the optimum.

## 4 Summary

We have presented the probabilistic model that we used in NRC’s submission to the Anomaly Detection/Text Mining competition at the Text Mining Workshop 2007. This probabilistic model may be estimated from pre-processed, indexed and labelled documents with no additional learning parameters, and in a single pass over the data. This makes it extremely fast to train. On the competition data, in particular, the training phase takes only a few seconds. Obtaining predictions for new test documents requires a bit

more calculations but is still quite fast.

The only training parameters we used are required for tuning the decision layer, which selects the multiple labels associated to each documents, and estimates the confidence in the labelling. In the method that we implemented for the competition, these parameters are the labelling threshold, and the confidence baseline. They are estimated by maximising the cross-validated cost function.

Performance on the test set yields a final score of 1.6886, which is very close to the cross-validation estimate. This suggests that despite its apparent simplicity, the probabilistic model provides a very efficient categorisation. This is actually corroborated by extensive evidence on multiple real-life use cases.

The simplicity of the implemented method, and in particular the somewhat rudimentary confidence layer, suggests that there may be ample room for improving the performance. One obvious issue is that the *ad-hoc* layer used for labelling and estimating the confidence may be greatly improved by using a more principled approach. One possibility would be to train multiple categorisers, both binary and multi-category, and use the output of these categorisers as input to a more complex model combining this information into a proper decision associated with a better confidence level. This may be done for example using a simple logistic regression. Note that one issue here is that the final score used for the competition, eq. 6, combines a performance-oriented measure (area under the ROC curve) and a confidence-oriented measure. As a consequence, and as discussed above, there is no guarantee that a well-calibrated classifier will in fact optimise this score. Also, this suggests that there may be a way to invoke multiobjective optimisation in order to further improve the performance.

Among other interesting topics, let us mention the sensitivity of the method to various experimental conditions. In particular, although we have argued that our probabilistic model is not very sensitive to smoothing, it may very well be that a properly chosen smoothing, or similarly, a smart feature selection process, may further improve the performance. In the context

of multi-label categorisation, let us also mention the possibility to exploit dependencies between the classes, for example using an extension of the method described in [12].

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